

## SPONSORSHIP OVERVIEW

Presenting, Diamond, Platinum, Gold, and Silver sponsors

- are strongly encouraged to participate in the raffle by bringing a prize to give away,
- will be included in our vendor passport game, which gives you access to the list of attendees booth staff scans during event,
- will be acknowledged in the slide deck that runs during breaks
- are invited to opening receptions, breakfast and lunch with attendees.

The following items are included once you spend the minimum amount from the sponsorship options:

<b>BENEFIT</b>	<b>PRESENTING<sup>1</sup></b>	<b>DIAMOND<sup>1</sup></b>	<b>PLATINUM<sup>1</sup></b>	<b>GOLD</b>	<b>SILVER</b>
<b>Exhibitor badges</b>	4	4	2	1	1
<b>SOMSA.org presence</b>	Logo, link, tagline	Logo, link, tagline	Logo, link, tagline	Logo, link, tagline	Listing
<b>Booth location and size</b>	1st selection, 10'x20'	2nd round, 10'x20'	3rd round, 10'x 10'	4th round, 10'x10'	Assigned, 10'x10'
<b>Advertisement in promotional materials</b>	emails, social media graphics, mailings, faxes	emails, social media graphics, mailings, faxes	emails, key social media graphics		
<b>Social media acknowledgement</b>	Yes	Yes	Yes	Yes	
<b>Volunteer Polo</b>	Largest logos	Prominent large logo	Medium logo		
<b>Logo on hotel keys</b>	Yes				
<b>Pop-up banner in session room</b>	1	1			
<b>Rotating linked logo banner in event app</b>	Yes	Yes	Yes		
<b>Acknowledgement from podium</b>	Yes	Yes	Yes		
<b>Sunday event sponsor reception &amp; networking social</b>	4	4	2	1	1
<b>Tickets to Monday night event</b>	4	4			
<b>Elevator pitch</b>	10 minutes	1 minute	1 minute	1 minute	
<b>Ad in conference program</b>	Full bleed ad	Full page ad (no bleed)			
<b>Maximum accepted annually</b>	No limit, industry exclusivity <sup>2</sup>	No limit	No limit	No limit	No limit
<b>Minimum Spend</b>	<b>\$18,000</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$3,800</b>	<b>\$2,800</b>

<sup>1</sup> Starting with the 2025 conference, only those who were Platinum or Diamond Sponsors the previous year are eligible for Presenting Sponsor

<sup>2</sup> Industry exclusivity is first come, first served